

Foxborough Business Survey 2012



Town of Foxborough, MA



Foxborough Master Plan

McCabe Enterprises Team

On the following pages is the summary report of the business survey undertaken at the outset of the master plan process. The survey was available online as well as in hard copy for local businesses. Hard copy survey forms were available at the Master Plan 48 hour Open House, March 19-20, 2012, Town Hall, the Library which was located at its interim location in Chestnut-Green, and were distributed by hand to all businesses Downtown and at Patriot Place. In addition surveys were distributed by the Tri-Town Chamber of Commerce. News articles Foxboro Reporter also encouraged online participation. Surveys were also distributed at a variety of public meetings.

The survey was prepared by McCabe Enterprises in consultation with the Foxborough Planning Board.

FOXBOROUGH PLANNING BOARD

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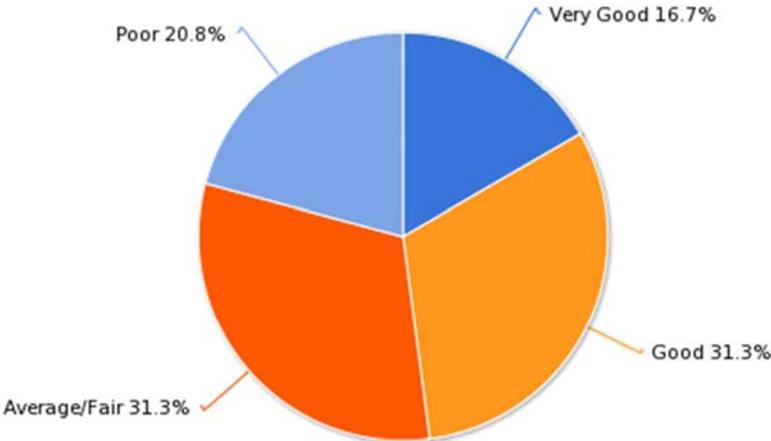
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1. How do you rate the business environment in Foxborough?

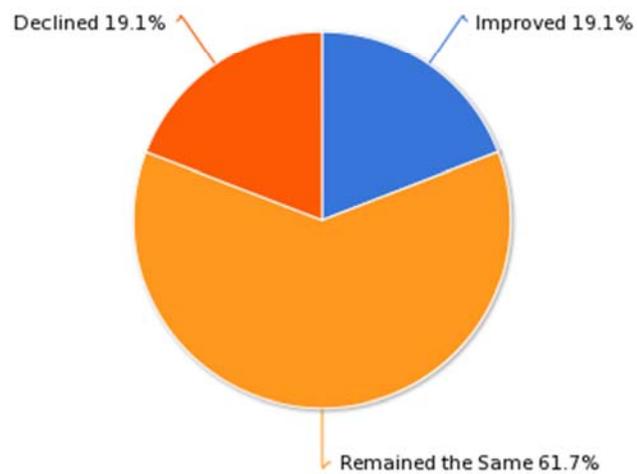
1. How do you rate the business environment in Foxborough?



Value	Count	Percent
Very Good	8	16.7%
Good	15	31.3%
Average/Fair	15	31.3%
Poor	10	20.8%

2. Thinking about the last two years, how do you describe the change in the overall business environment and quality of life in Foxborough?

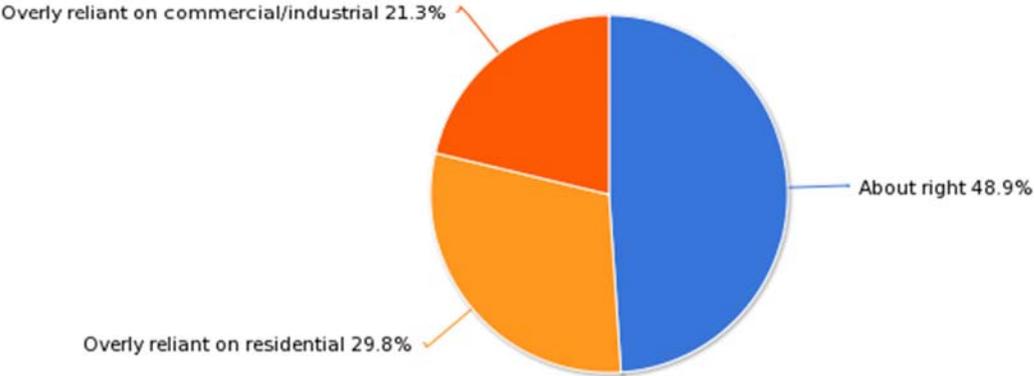
2. Thinking about the last two years, how do you describe the change in the overall business environment and quality of life in Foxborough?



Value	Count	Percent
Improved	9	19.2%
Remained the Same	29	61.7%
Declined	9	19.2%

3. Residential values account for 74.2% of assessed values, in Foxborough and commercial and industrial account for another 22.4%. Is the balance between residential and commercial/industrial uses and the respective tax rates in Foxborough?

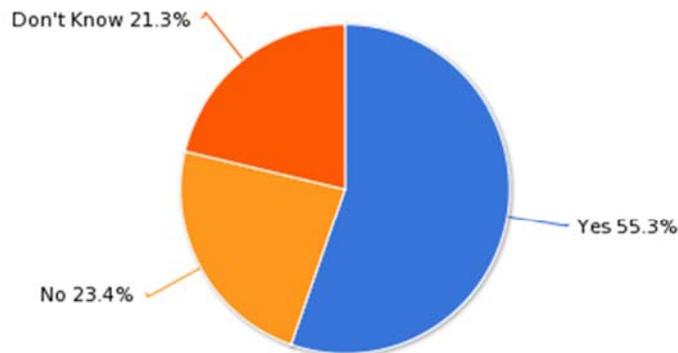
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Value	Count	Percent
About right	23	48.9%
Overly reliant on residential	14	29.8%
Overly reliant on commercial/industrial	10	21.3%

4. Foxborough adopted a split tax rate for the first time in fiscal year 2012. Residential properties are taxed at a rate of \$13.73 per \$1,000 of valuation, and Commercial, Industrial and Personal Property is taxed at a \$14.86 rate. Do you believe a split tax rate with a higher rate for Commercial and Industrial property makes attracting businesses more difficult?

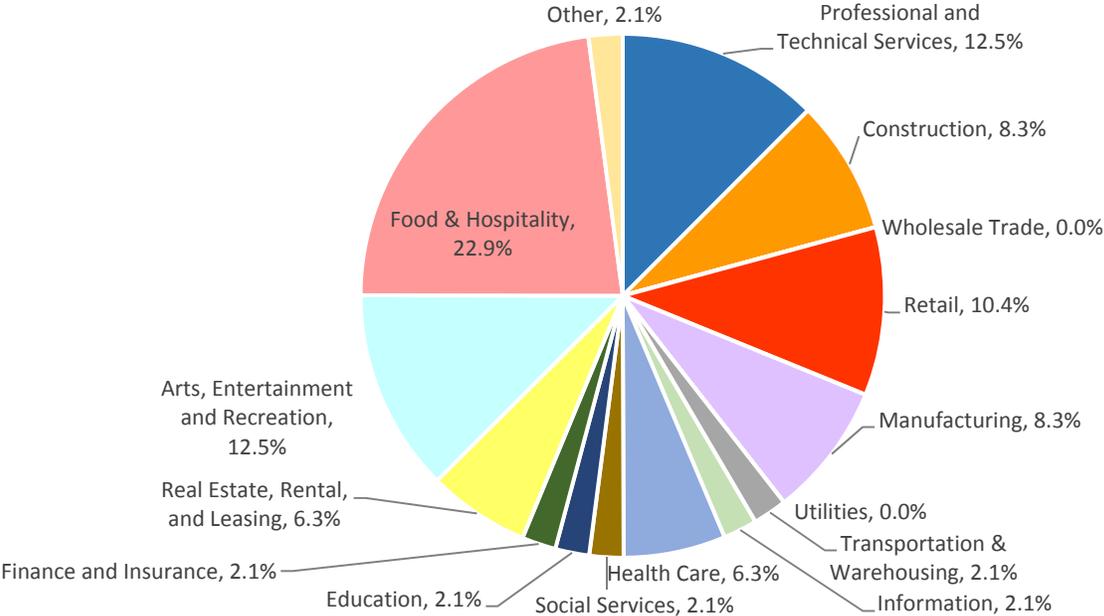
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Value	Count	Percent
Yes	26	55.3%
No	11	23.4%
Don't Know	10	21.3%

5. What type of business do you have?

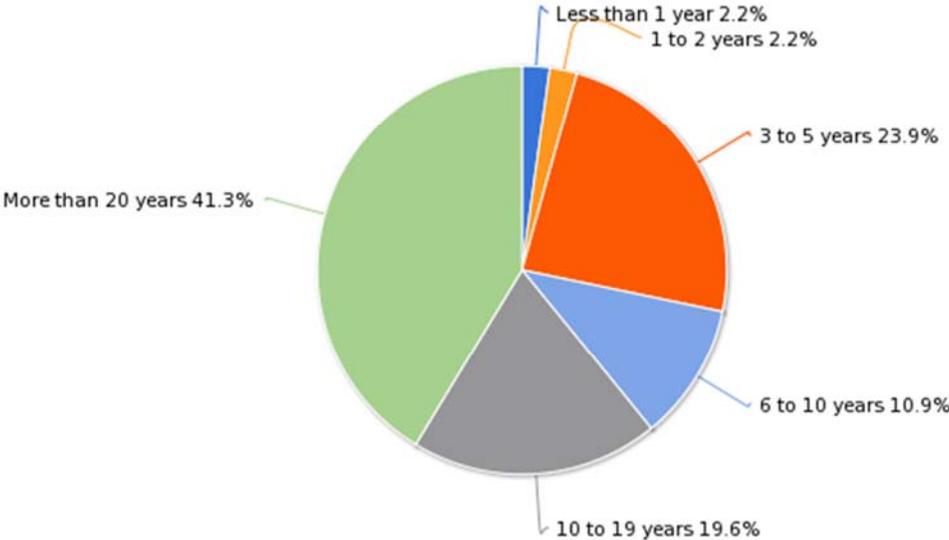
5. What type of business do you have?



Value	Count	Percent
Professional and Technical Services	6	12.5%
Construction	4	8.3%
Wholesale Trade	0	0.0%
Retail	5	10.4%
Manufacturing	4	8.3%
Utilities	0	0.0%
Transportation & Warehousing	1	2.1%
Information	1	2.1%
Health Care	3	6.3%
Social Services	1	2.1%
Education	1	2.1%
Finance and Insurance	1	2.1%
Real Estate, Rental, and Leasing	3	6.3%
Arts, Entertainment and Recreation	6	12.5%
Food & Hospitality	11	22.9%

6. How long has your company been in business?

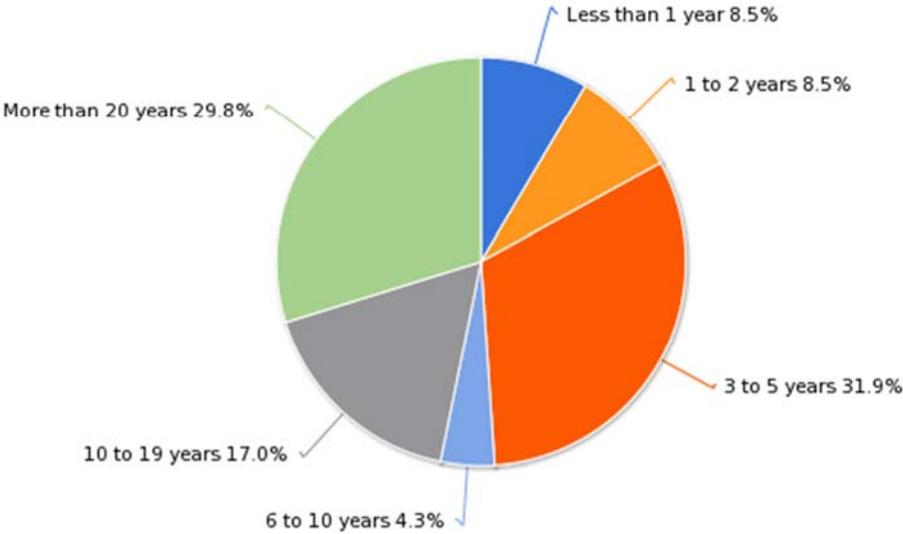
6. How long has your company been in business?



Value	Count	Percent
Less than 1 year	1	2.2%
1 to 2 years	1	2.2%
3 to 5 years	11	23.9%
6 to 10 years	5	10.9%
10 to 19 years	9	19.6%
More than 20 years	19	41.3%

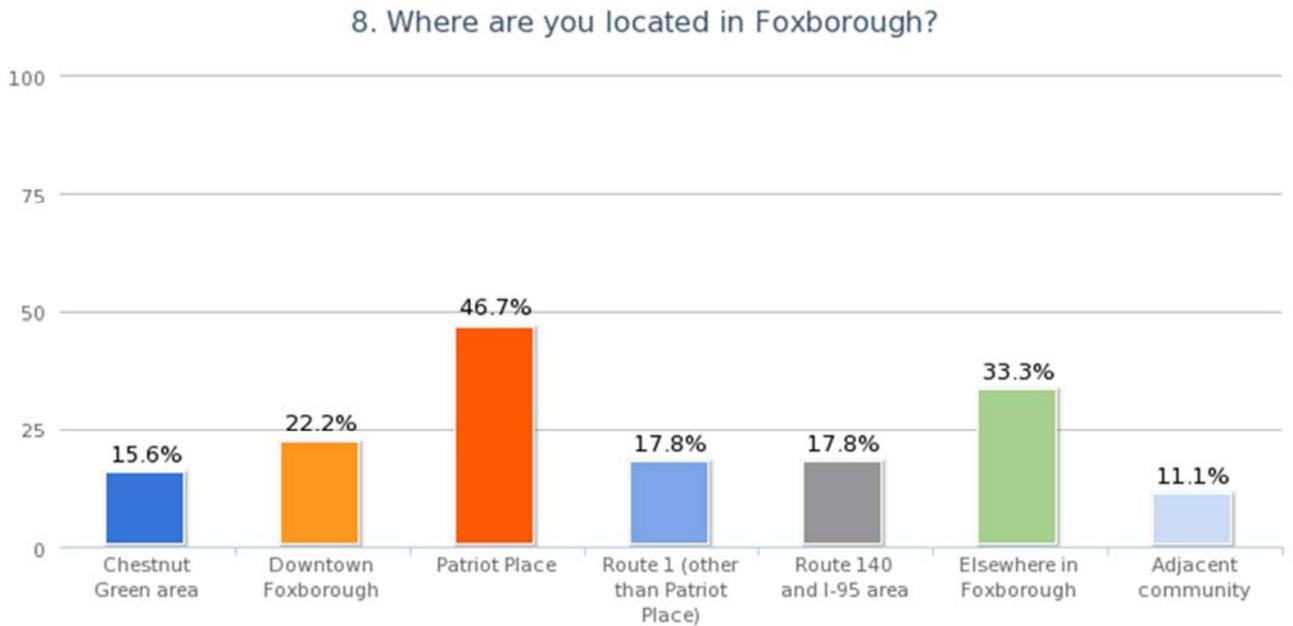
7. How long has your company been in business in Foxborough?

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Value	Count	Percent
Less than 1 year	4	8.5%
1 to 2 years	4	8.5%
3 to 5 years	15	31.9%
6 to 10 years	2	4.3%
10 to 19 years	8	17.0%
More than 20 years	14	29.8%

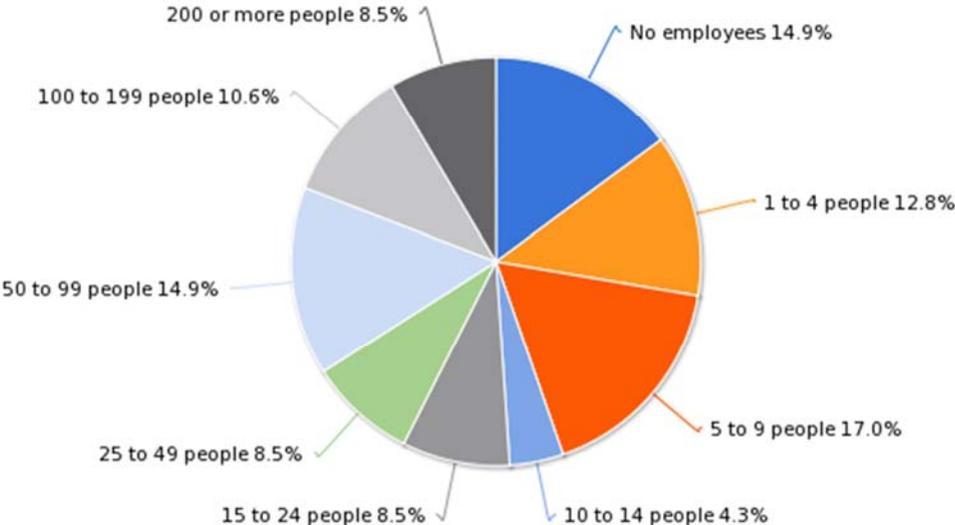
8. Where are you located in Foxborough?



Value	Count	Percent
Chestnut Green area	7	15.6%
Downtown Foxborough	10	22.2%
Patriot Place	21	46.7%
Route 1 (other than Patriot Place)	8	17.8%
Route 140 and I-95 area	8	17.8%
Elsewhere in Foxborough	15	33.3%
Adjacent community	5	11.1%

9. How many people do you employ at your Foxborough facilities?

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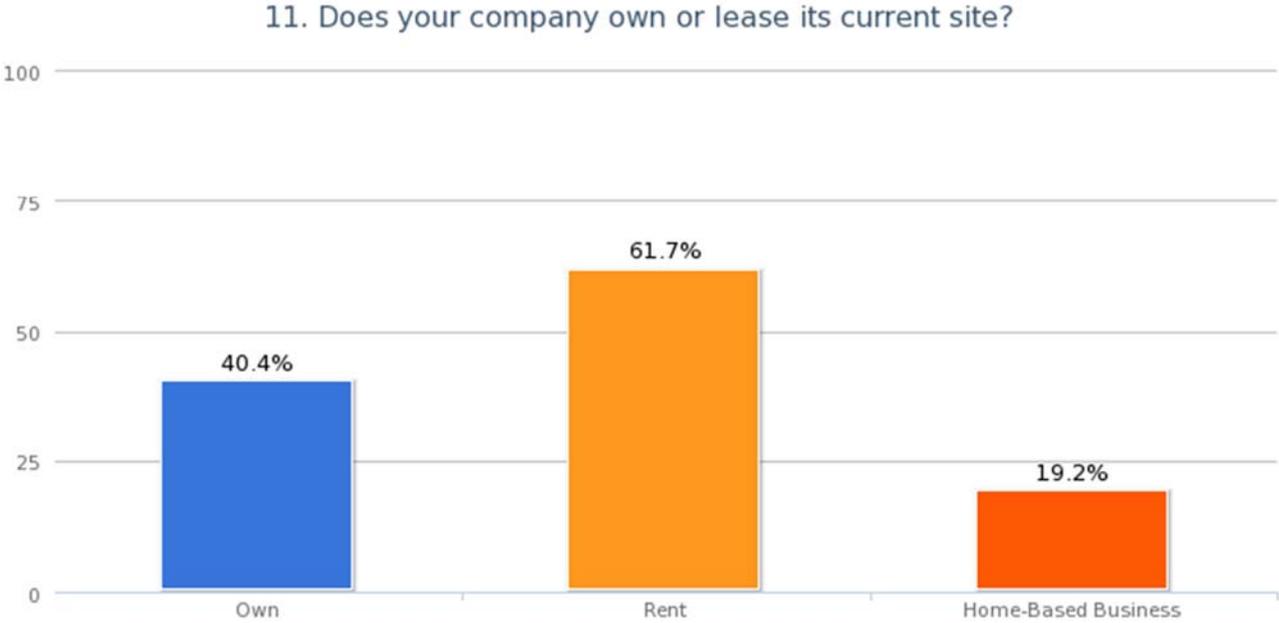


Value	Count	Percent
No employees	7	14.9%
1 to 4 people	6	12.8%
5 to 9 people	8	17.0%
10 to 14 people	2	4.3%
15 to 24 people	4	8.5%
25 to 49 people	4	8.5%
50 to 99 people	7	14.9%
100 to 199 people	5	10.6%
200 or more people	4	8.5%

10. During the next 1 to 3 years, 2012 to 2015, do you anticipate the following factors will

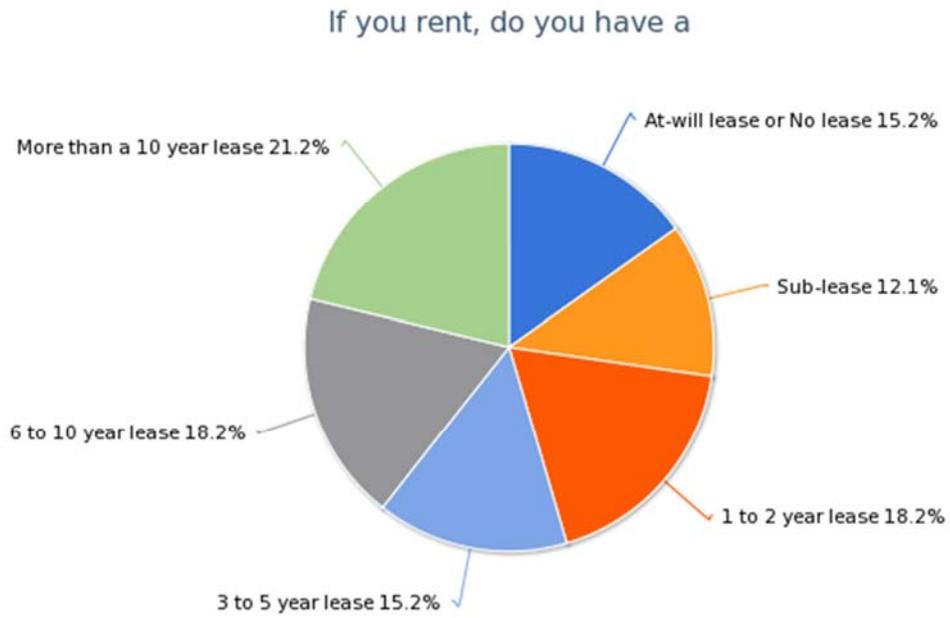
	Increase	Decrease	Stay the Same	Responses
Number of Customers	57.4% 27	21.3% 10	21.3% 10	47
Sales and Total Revenue	65.2% 30	13.0% 6	21.7% 10	46
Employment	47.7% 21	6.8% 3	45.5% 20	44
Building/Facility Size	19.6% 9	17.4% 8	63.0% 29	46
Equipment Needs	28.3% 13	17.4% 8	54.3% 25	46
Skills of Job Seekers	30.4% 14	13.0% 6	56.5% 26	46
Skills Required for your Business	40.0% 18	4.4% 2	55.6% 25	45

11. Does your company own or lease its current site?



Value	Count	Percent
Own	19	40.4%
Rent	29	61.7%
Home-Based Business	9	19.2%

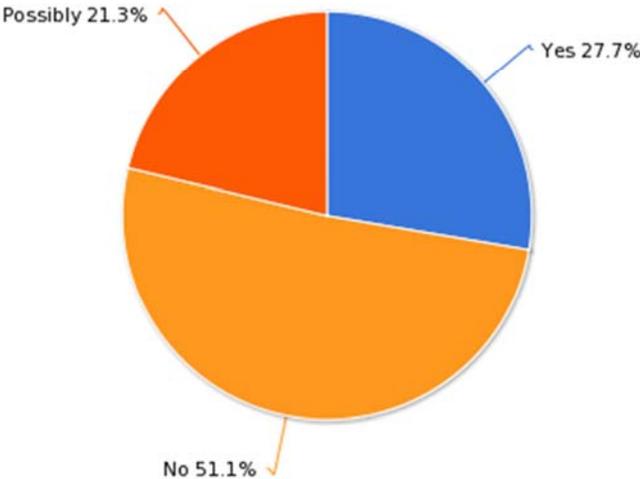
If you rent, do you have a



Value	Count	Percent
At-will lease or No lease	5	15.2%
Sub-lease	4	12.1%
1 to 2 year lease	6	18.2%
3 to 5 year lease	5	15.2%
6 to 10 year lease	6	18.2%
More than a 10 year lease	7	21.2%

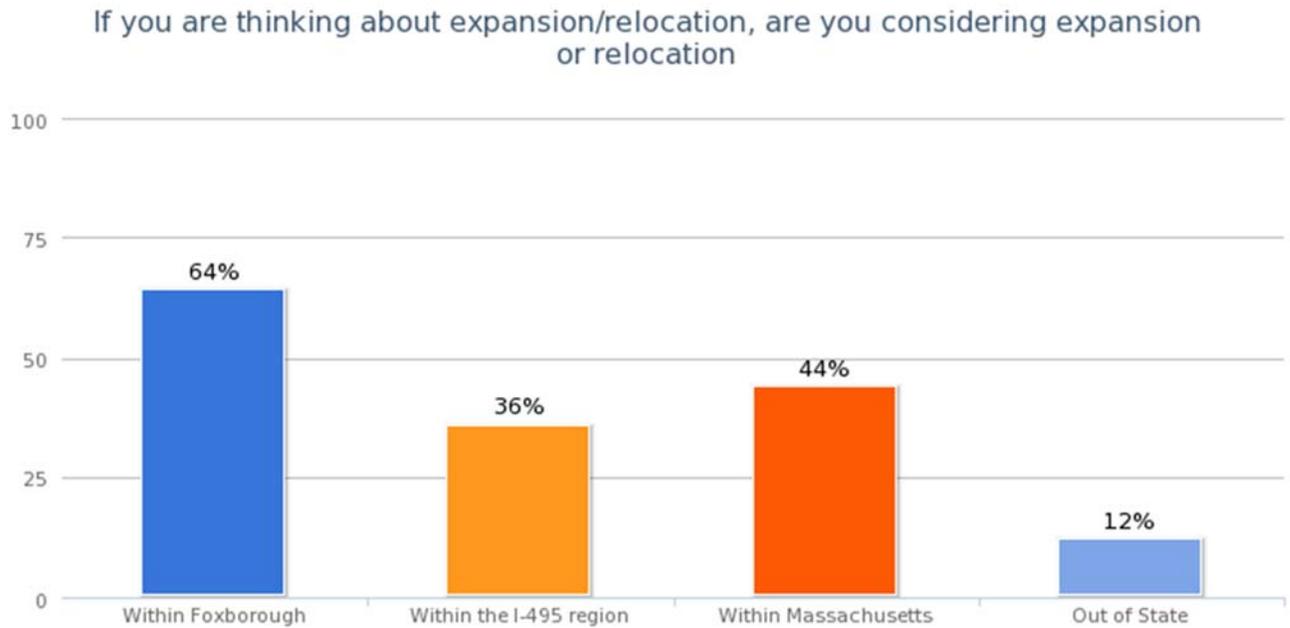
12. Are you considering plans to expand or relocate your business?

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Value	Count	Percent
Yes	13	27.7%
No	24	51.1%
Possibly	10	21.3%

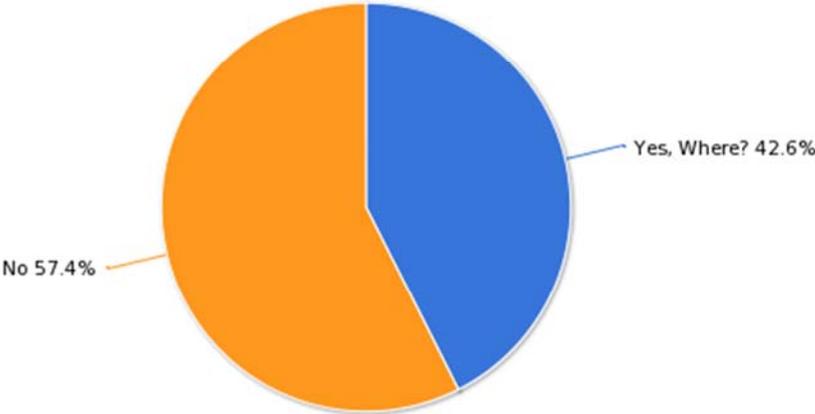
If you are thinking about expansion/relocation, are you considering expansion or relocation



Value	Count	Percent
Within Foxborough	16	64.0%
Within the I-495 region	9	36.0%
Within Massachusetts	11	44.0%
Out of State	3	12.0%

13. Does your company have multiple sites?

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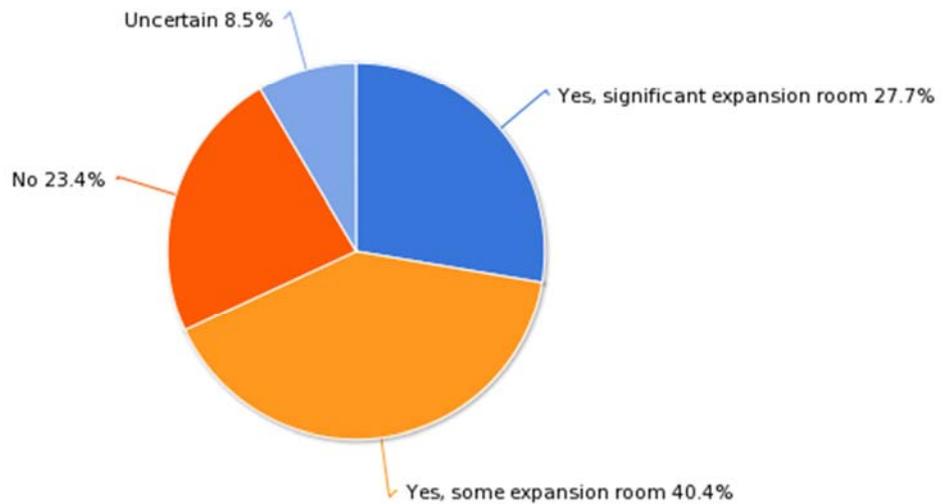


Value	Count	Percent
Yes, Where?	20	42.6%
No	27	57.5%

Open-Text Response Breakdown for "Yes, Where?"	Count
<i>Left Blank</i>	33
3 other towns in Eastern Mass	1
Foxborough	1
Northeastern region	1
Norwood, MA; Pigeon Forge, TN; Washington DC	1
Boston	1
globally	1
new York	1
primarily New England	1
se mass	1

14. Do you believe that your business has the ability to grow and expand at your present site?

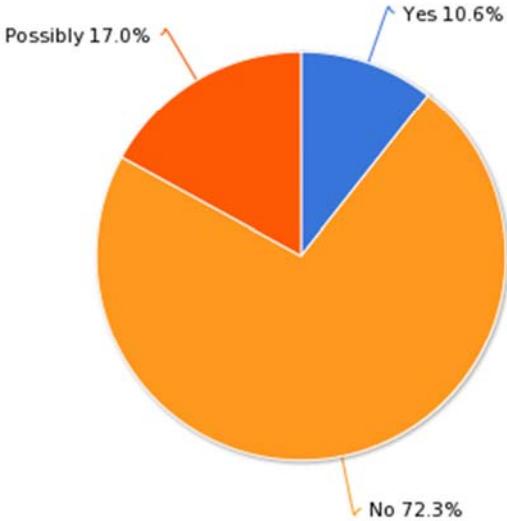
14. Do you believe that your business has the ability to grow and expand at your present site?



Value	Count	Percent
Yes, significant expansion room	13	27.7%
Yes, some expansion room	19	40.4%
No	11	23.4%
Uncertain	4	8.5%

15. Are you thinking about closing or selling your business?

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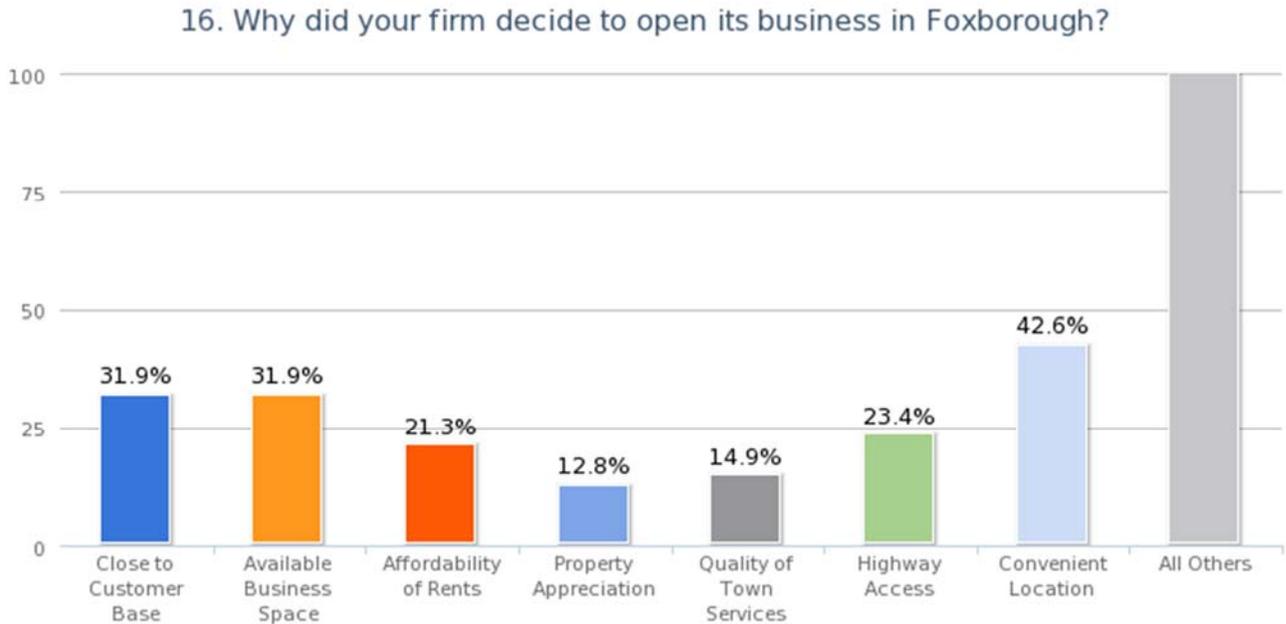


Value	Count	Percent
Yes	5	10.6%
No	34	72.3%
Possibly	8	17.0%

If yes or possibly, why?

Count	Response
1	Retirement due to old age and constant irritation by the planning board.
1	Retirement in 15+/- years.
1	Tough to get things done locally
1	poor housing market
1	retirement and tough construction market

16. Why did your firm decide to open its business in Foxborough?



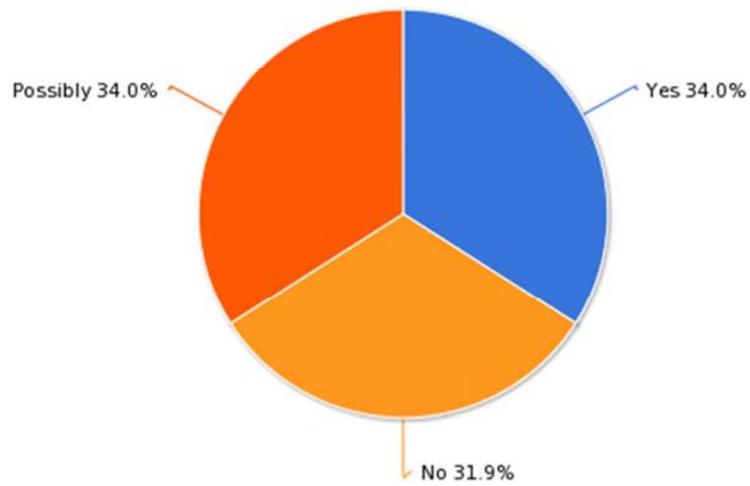
Value	Count	Percent
Close to Customer Base	15	31.9%
Available Business Space	15	31.9%
Affordability of Rents	10	21.3%
Property Appreciation	6	12.8%
Quality of Town Services	7	14.9%
Highway Access	11	23.4%
Convenient Location	20	42.6%
Quality of Schools	5	10.6%
Quality of Labor Force	9	19.2%
Access to Labor Force	6	12.8%
Safety	10	21.3%
Taxes	6	12.8%
I live in Foxborough	16	34.0%
Business Support Services	6	12.8%

Value	Count	Percent
Proximity to Suppliers	6	12.8%
Other	9	19.2%

Open-Text Response Breakdown for "Other"	Count
<i>Left Blank</i>	40
0	1
Patriot Place	1
Proximity to Stadium	1
Purchased existing business	1
asked by Kraft Group	1
no similar business	1
quality of the site that was available	1

17. Do you plan on hiring new/additional employees this year in 2012?

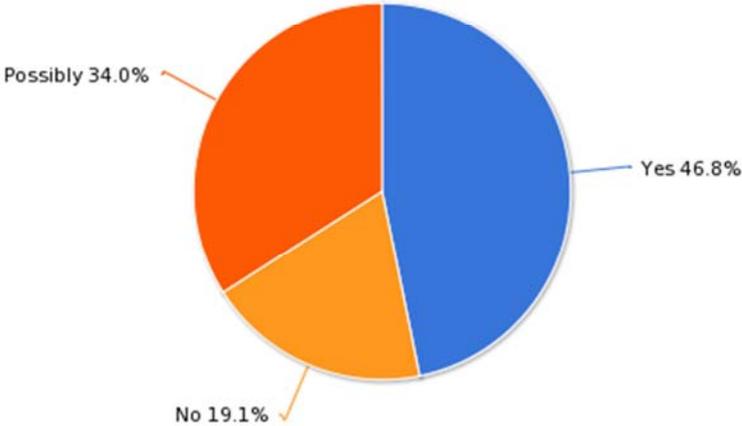
17. Do you plan on hiring new/additional employees this year in 2012?



Value	Count	Percent
Yes	16	34.0%
No	15	31.9%
Possibly	16	34.0%

18. Do you plan on hiring new/additional employees within the next 3 years, 2012-2015?

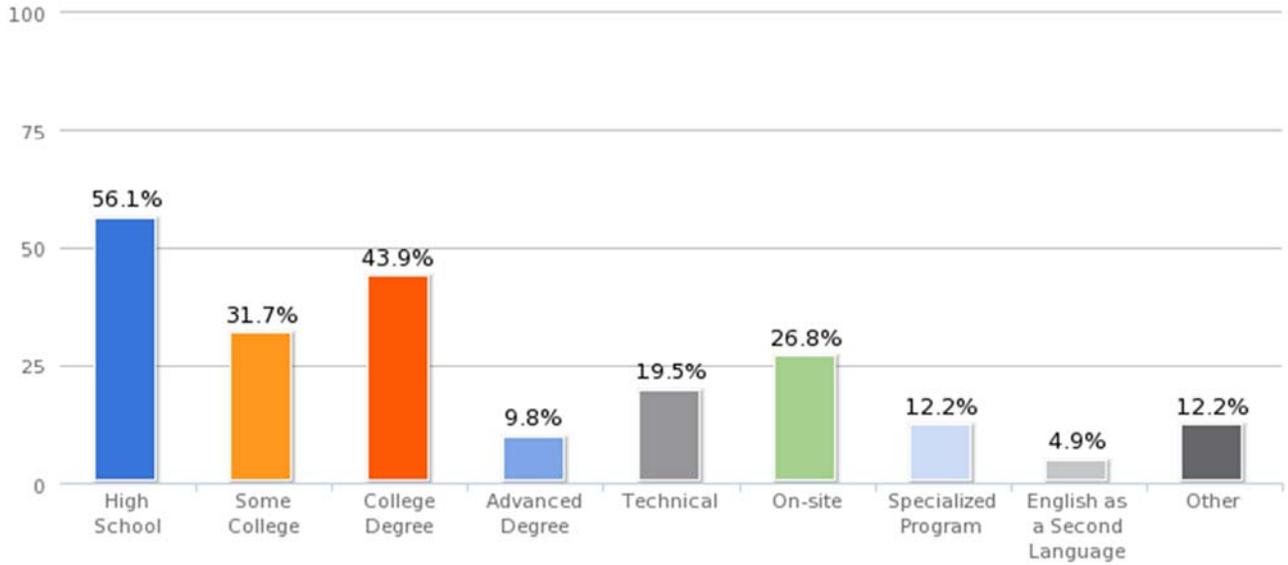
18. Do you plan on hiring new/additional employees within the next 3 years, 2012-2015?



Value	Count	Percent
Yes	22	46.8%
No	9	19.2%
Possibly	16	34.0%

19. What kind of training or education do your employees need?

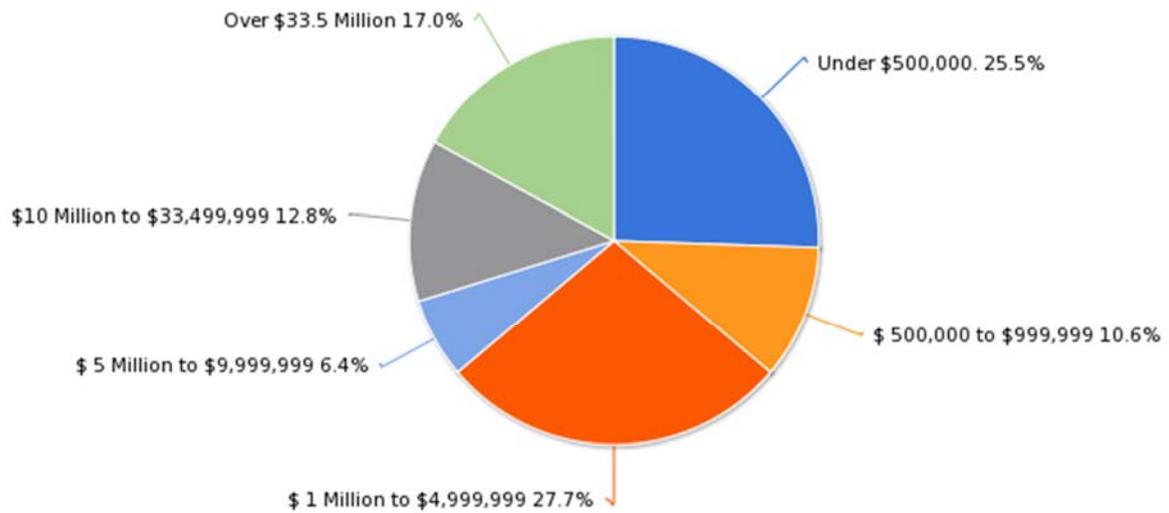
19. What kind of training or education do your employees need?



Value	Count	Percent
High School	23	56.1%
Some College	13	31.7%
College Degree	18	43.9%
Advanced Degree	4	9.8%
Technical	8	19.5%
On-site	11	26.8%
Specialized Program	5	12.2%
English as a Second Language	2	4.9%
Other	5	12.2%

20. What were your company's gross annual sales in 2011?

20. What were your company's gross annual sales in 2011?



Value	Count	Percent
Under \$500,000.	12	25.5%
\$ 500,000 to \$999,999	5	10.6%
\$ 1 Million to \$4,999,999	13	27.7%
\$ 5 Million to \$9,999,999	3	6.4%
\$10 Million to \$33,499,999	6	12.8%
Over \$33.5 Million	8	17.0%

21. Could you please rate each factor as to its importance to your business in Foxborough?

	Very Important	Important	Helpful	Unimportant	Bad for Business	Responses
Streamline Permitting	37.0% 17	23.9% 11	21.7% 10	17.4% 8	0.0% 0	46
Public Safety	27.9% 12	25.6% 11	25.6% 11	14.0% 6	7.0% 3	43
Water System Capacity	27.3% 12	34.1% 15	15.9% 7	15.9% 7	6.8% 3	44
Sanitary Sewer Services	32.6% 15	28.3% 13	15.2% 7	17.4% 8	6.5% 3	46
Reliable Electrical Services	65.9% 29	11.4% 5	15.9% 7	6.8% 3	0.0% 0	44
Energy Costs	56.5% 26	13.0% 6	15.2% 7	13.0% 6	2.2% 1	46
Highway Access	53.3% 24	22.2% 10	15.6% 7	8.9% 4	0.0% 0	45
Transit and Commuter Rail	22.7% 10	15.9% 7	22.7% 10	34.1% 15	4.5% 2	44
Parking	41.3% 19	21.7% 10	17.4% 8	17.4% 8	2.2% 1	46
Traffic Management	34.8% 16	28.3% 13	13.0% 6	19.6% 9	4.3% 2	46
Bike Paths	6.4% 3	6.4% 3	21.3% 10	57.4% 27	8.5% 4	47
Amenities for Employees	15.9% 7	22.7% 10	31.8% 14	25.0% 11	4.5% 2	44
Day Care Services	11.1% 5	11.1% 5	22.2% 10	46.7% 21	8.9% 4	45
Schools	15.2% 7	26.1% 12	17.4% 8	34.8% 16	6.5% 3	46
Continuing Education & Training for Staff	11.4% 5	31.8% 14	15.9% 7	36.4% 16	4.5% 2	44
Availability of Financing for Business	25.6% 11	20.9% 9	20.9% 9	25.6% 11	7.0% 3	43
More Food & Dining Options	17.4% 8	23.9% 11	19.6% 9	32.6% 15	6.5% 3	46

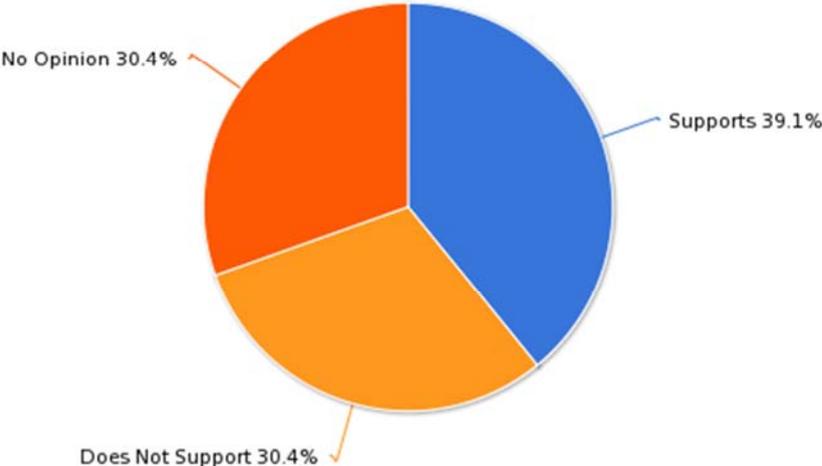
	Very Important	Important	Helpful	Unimportant	Bad for Business	Responses
Business Support Services	17.4% 8	28.3% 13	21.7% 10	28.3% 13	4.3% 2	46
A Livelier Downtown Foxborough	8.9% 4	20.0% 9	24.4% 11	33.3% 15	13.3% 6	45
Directional Signage & Wayfinding	25.0% 11	25.0% 11	20.5% 9	27.3% 12	2.3% 1	44

22. What has been the most helpful Town resource you've used and why?

Count	Response
1	Bill - the building inspector because he answers questions that I have.
1	Board of Health
1	Building inspector being a fair, and helpful.
1	Generally the regulatory environment within the Town is helpful to people.
1	None
1	Plowing. To ensure I could get to office & clients could get to me for their appointments.
1	Police
1	Police, fire and EMS services
1	Public Events bring families out
1	Selectman office and planning board have been helpful and shown a willingness to help
1	Selectman's Office- best information source
1	Snow plowing
1	They are all pretty similar
1	Town Hall employees (assist with licenses, etc.)
1	Town Website is a good resource. Building Department has a can-do attitude.
1	building department is very helpful
1	need to have assessing information online
1	not applicable
1	public safety
1	town hall
1	unsure
1	water department
1	Planning Board, because they encourage commercial growth, are professional and are willing to work with applicants on an informal basis before they commit to full blown plans.
1	I guess I'd say the Town Hall. This would be more relevant to me if I answered this as a resident. As a business owner, I guess that's pretty telling, that I can't answer this question.
1	The ability to meet with Bill Casbara, Building Commissioner, before signing our lease to discuss the unique nature of our business.

23. Do you believe Foxborough town government supports the business community?

23. Do you believe Foxborough town government supports the business community?



Value	Count	Percent
Supports	18	39.1%
Does Not Support	14	30.4%
No Opinion	14	30.4%

24. Over the next ten years are the three (3) most critical issues facing Foxborough? List your three top choices: 1, 2, and 3 in order of importance.

Item	Score¹	Overall Rank
Possible Casino	514	1
Increasing Commercial Development	504	2
Local Taxes	297	3
Water Improvements	262	4
Sewer Issues	258	5
Traffic	223	6
Preserving Open Space	221	7
Downtown Revitalization	190	8
Controlling Commercial Growth	171	9
Other	160	10
Completion of the State Hospital Redevelopment Project	157	11
Facilities and Programs for Youth	148	12
Town Hall Expansion/Relocation	132	13
Pedestrian Connections	130	14
Bicycle Paths	122	15
Schools	120	16
Services for Seniors	117	17

Total Respondents:

¹ Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

25. Please add any additional comments or suggestions you have as to the future of Foxborough and the development of an Economic Development Master Plan and Downtown Strategy for Foxborough.

Count	Response
1	The downtown should be attractive. The large amount of concrete & lack of trees is a negative.
1	need a family park with benches
1	rezoning of route 1, rezone central street for home business. new zoning for home business. Sewer issues resolved to expand. go back to one tax rate.
1	I have no problem with the casino. I think it will help all the local businesses and bring jobs to Foxborough!
1	The town needs to embrace commercial development along the route 1 corridor. Attracting new businesses to the town should be a number one priority. This can only be done by making the town more business friendly including elimination of a commercial tax rate. Business development means jobs and financial security for the town services.
1	We must seek to improve our water, sewer and roadway infrastructure. We need to seek out quality/qualified businesses to add to our employment base and to help offset the homeowner tax base. Furthermore we need to encourage our schools to promote gifted/advanced programs for students, sending more students off to high quality colleges and universities. We need to continue supporting our seniors with quality programs. Finally we must support our cultural institutions and encourage our citizens to use them.
1	Foxboro is desperately in need of a major revitalization. The town should be supporting businesses instead of hindering their growth and development. Take a look at Mansfield and see how their town has prospered. The town should also be taking a more proactive approach to managing the electrical infrastructure as opposed to only responding after we have major storms. Regularly cutting dead limbs and trees would help to reduce the damage.
1	I believe the proposed casino on undeveloped land on Route 1 would be a boon for the town. The job creation, tax revenue and entertainment value would fa outweigh any perceived negative connotations. Rout 1 is an underdeveloped resource.
1	Question 21 shows a very problematic bias in this survey. Respondents are only able to show concern for the downtown. No opportunity at all is permitted to take a position on supporting a Patriot Place or some other "hospitality zone". So, is this a fair survey? Question 23 is way too limited on the responses that can be entered -- thus making any nuanced comment impossible.
1	We need better restaurants, even small ones, in the center of town...ones where people could sit at some small sidewalk tables outside the cafes.....
1	Need to keep cost of doing business in Foxboro as reasonable as possible. Added cost only gets passed on to the consumer when they purchase goods or services from a business.
1	The power outages in Foxborough we encountered were unacceptable. Growth commercially cannot be increased if unreliable power is the norm.
1	Redevelopment of existing commercial areas: Route 1, Downtown, Neponset Avenue, Bleachery, Foxfield Plaza, Bradlee's Plaza, Walnut St (east side) should be a priority. Zoning that encourages mixed uses similar to the FSH redevelopment should be put in place for those areas. Infrastructure, mainly sewer, needs to be made available to make those uses viable. Generally the permitting climate within the Town government is positive. However, the Concom seems to be steering in a different direction and needs to be redirected so that it is still protecting the environment while encouraging economic growth.

FOXBOROUGH BUSINESS SURVEY

The Foxborough Planning Board is working to develop an Economic Development Master Plan and Downtown Strategy to help guide the Town's future development and land uses. To do that, we need to know the opinions and needs of the business community. Please take some time to complete the survey. You can access the survey online at www.FoxboroughMasterPlan.com. Thank you for your help and time!

1. How do you rate the business environment in Foxborough?

Very Good

Good

Average/Fair

Poor

2. Thinking about the last two years, how do you describe the change in the overall business environment and quality of life in Foxborough?

Improved

Remained the Same

Declined

3. Residential values account for 74.2% assessed values in Foxborough and commercial and industrial account for another 22.4%. Is the balance between residential and commercial/industrial uses and the respective tax rates in Foxborough:

- About right
- Overly reliant on residential
- Overly reliant on commercial and industrial

4. Foxborough adopted a split tax rate for the first time in fiscal year 2012. Residential properties are taxed at a rate of \$13.73 per \$1,000 value and Commercial, Industrial & Personal Property is taxed at a \$14.86 rate. Do you believe a split tax rate with a higher rate for Commercial and Industrial Property makes attracting businesses more difficult?

- Yes
- No
- Don't Know

5. What type of business do you have? Please check only one.

- | | | |
|--|---|--|
| <input type="checkbox"/> Professional & Technical Services | <input type="checkbox"/> Transportation & Warehousing | <input type="checkbox"/> Arts, Entertainment, Recreation |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Information | <input type="checkbox"/> Real Estate, Rental, Leasing |
| <input type="checkbox"/> Wholesale Trade | <input type="checkbox"/> Health Care | <input type="checkbox"/> Food & Hospitality |
| <input type="checkbox"/> Retail | <input type="checkbox"/> Social Services | <input type="checkbox"/> Other, <i>please specify</i> |
| <input type="checkbox"/> Manufacturing | <input type="checkbox"/> Education | _____ |
| <input type="checkbox"/> Utilities | <input type="checkbox"/> Finance/ Insurance | |

6. How long has your company been in business?

- | | |
|--|---|
| <input type="checkbox"/> Less than 1 year | <input type="checkbox"/> 6 to 10 years |
| <input type="checkbox"/> 1 year to 2 years | <input type="checkbox"/> 10 to 19 years |
| <input type="checkbox"/> 3 to 5 years | <input type="checkbox"/> More than 20 years |

7. How long has your company been in business in Foxborough?

- | | |
|--|---|
| <input type="checkbox"/> Less than 1 year | <input type="checkbox"/> 6 to 10 years |
| <input type="checkbox"/> 1 year to 2 years | <input type="checkbox"/> 10 to 19 years |
| <input type="checkbox"/> 3 to 5 years | <input type="checkbox"/> More than 20 years |

8. Where are you located in Foxborough?

- | | |
|---|--|
| <input type="checkbox"/> Chestnut Green Area | <input type="checkbox"/> Route 140 and I-95 Area |
| <input type="checkbox"/> Downtown Foxborough | <input type="checkbox"/> Elsewhere in Foxborough |
| <input type="checkbox"/> Patriot Place | <input type="checkbox"/> Adjacent community_____ |
| <input type="checkbox"/> Route 1 (other than Patriot Place) | |

9. How many people do you employ at your Foxborough facilities?

- | | |
|--|--|
| <input type="checkbox"/> No employees | <input type="checkbox"/> 25 to 49 people |
| <input type="checkbox"/> 1 to 4 people | <input type="checkbox"/> 50 to 99 people |
| <input type="checkbox"/> 5 to 9 people | <input type="checkbox"/> 100 to 199 people |
| <input type="checkbox"/> 10 to 14 people | <input type="checkbox"/> 200 or more employees |
| <input type="checkbox"/> 15 to 24 people | |

10. During the next 1 to 3 years, 2012 to 2015, do you anticipate the following factors will

	Increase	Decrease	Stay the Same
Number of Customers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sales and Total Revenue	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Employment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building/facility size	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Equipment Needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skills of Job Seekers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Skills Required for your business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Does your company own or lease its current site?

- Own Rent Home-Based Business

If you rent, do you have a

- At-will lease 1 to 2 year lease 6 to 10 year lease
 Sub-lease 3 to 5 year lease More than 10 yr lease

12. Are you considering plans to expand or relocate your business?

- Yes No Possibly

If you are thinking about expansion/relocation, are you considering expansion or relocation?

- Within Foxborough Within Massachusetts
 Within the I-495 Region Out of state

13. Does your company have multiple sites?

- Yes No

Are your additional sites located in Foxborough? Yes No

Where _____

14. Do you believe that your business has the ability to grow and expand at your present site?

- Yes, significant expansion room No
 Yes, some room to grow & expand Uncertain

15. Are you thinking about closing or selling your business?

- Yes No Possibly

If yes or possibly, why _____

16. Why did your firm decide to open its business in Foxborough? (Check all that apply.)

- Close to customer base Highway access Safety
 Available business space Convenient Location Taxes
 Affordability of rents Quality of Schools I live in Foxborough
 Property Appreciation Quality of Labor Force Business Support Services
 Quality of Town Services Access to Labor Force Proximity to suppliers
 Other _____

17. Do you plan on hiring new/additional employees this year in 2012?

- Yes No Possibly

18. Do you plan on hiring new/additional employees within the next 3 years, 2012-2014?

- Yes No Possibly

19. What kind of training or education do your employees need?

- High School Advanced degree Specialized Program
 Some college Technical English as a Second Language
 College degree On-site Other _____

20. What were your company's gross annual sales in 2011?

- Under \$500,000. \$ 5 million to \$9,999,999
 \$500,000 to \$999,999. \$10 million to \$33,499,999
 \$ 1 million to \$4,999,999 Over \$33.5 million

21. Could you please rate each factor as to its importance to your business in Foxborough?

	Very Important	Important	Helpful	Unimportant	Bad For Business
Streamline Permitting	<input type="radio"/>				
Public Safety	<input type="radio"/>				
Water System Capacity	<input type="radio"/>				
Sanitary Sewer Services	<input type="radio"/>				
Reliable Electrical Services	<input type="radio"/>				
Energy Costs	<input type="radio"/>				
Highway Access	<input type="radio"/>				
Transit and Commuter Rail	<input type="radio"/>				
Parking	<input type="radio"/>				
Traffic Management	<input type="radio"/>				
Bike Paths	<input type="radio"/>				
Amenities for Employees	<input type="radio"/>				
Day Care Services	<input type="radio"/>				
Schools	<input type="radio"/>				
Continuing Education & Training for Staff	<input type="radio"/>				
Availability of Financing for Business	<input type="radio"/>				
More Food and Dining Options	<input type="radio"/>				
Business Support Services	<input type="radio"/>				
A Livelier Downtown Foxborough	<input type="radio"/>				
Directional Signage & Wayfinding	<input type="radio"/>				

22. What has been the most helpful Town resource you've used and why? _____

23. Do you believe Foxborough town government supports the business community?

- Supports
- Does not support
- No opinion

24. Over the next ten years, what are the three most critical issues facing Foxborough? List your three top choices, 1, 2 and 3 in order of importance.

- Downtown Revitalization
- Completion of the State Hospital Redevelopment Project
- Water Improvements
- Sewer Issues
- Controlling Commercial Growth
- Increasing Commercial Development
- Local taxes
- Schools
- Preserving Open Space
- Facilities and Programs for Youth
- Possible Casino
- Services for Seniors
- Traffic
- Town Hall Expansion/Relocation
- Bicycle paths
- Pedestrian connections
- Other, *please specify* _____

25. Please add any additional comments or suggestions you have as to the future of Foxborough and the development of an Economic Development Master Plan and Downtown Strategy for Foxborough. Please write on the back or attach another sheet of paper if you need more space.

THANK YOU FOR YOUR TIME AND OPINIONS!

Please complete and return your survey to the blue box at the Foxborough Planning Board or mail to 40 South Street, Foxborough, MA 02035.

Or go to www.FoxboroughMasterPlan.com

THANK YOU!

FOXBOROUGH

economic development master plan

Voice Your Opinion

We Want To Hear From You! Help Shape the Future!

Survey Closes Thurs. April 26th!



Resident Survey in White



Business Survey in Blue

Visit: www.FoxboroughMasterPlan.com

Thank you for your time and help!

About the McCabe Enterprises Team

McCabe Enterprises provides strategic solutions in public financing, community planning and economic development to public and private sector clients with innovative and award-winning work. A wholly woman-owned consulting firm founded by Kathleen McCabe, AICP, EDP, McCabe Enterprises works with clients to develop customized solutions addressing the unique needs of each client and community. Our approach encompasses planning and economic analysis, financing, community consultation, with a focus on implementation. Our work includes market analysis, feasibility studies, downtown revitalization, public funding, urban renewal, neighborhood planning, industrial retention and redevelopment.

McCabe Enterprises can be reached at mccabe@plan-do.com or 617 469-9444.

McCabe Enterprises team members on the Foxborough Downtown Strategy include Kathleen McCabe, AICP, EDP; Jennifer Mecca, R.A. of J Mecca Design; John Shevlin, PE and Tim Thies, PE of Pare Corporation; and Paul Lukez, FAIA and LEED AP of Paul Lukez Architecture.

J Mecca Design is headed by Jennifer Mecca, RA, an architect and experienced urban designer whose work includes downtown revitalization, neighborhood planning and redevelopment projects. She brings a breadth of redevelopment experience and work to enable communities to understand proposed redevelopment plans and their impacts.

Pare Corporation is a regional multi-disciplinary firm of engineers, environmental and wetland scientists, and GIS/CAD specialists specializing in transportation, environmental, geo-technical and sustainable design with offices in Foxborough and Lincoln RI. John Shevlin, PE, Senior Vice President for Transportation oversaw the transportation components of the Downtown Strategy. Tim Thies, PE, Managing Engineer served as the lead on utility issues, particularly sanitary sewer challenges facing Downtown Foxborough.

Paul Lukez Architecture is an internationally recognized design firm led by Paul Lukez, FAIA, LEED AP, a thought-leader on suburban development. Paul Lukez Architecture contributed the visualization of and design plans for future redevelopment in Downtown Foxborough to this Strategy.

Beverly Kunze Photography provided the photographs of Foxborough for this report.



**Foxborough Master Plan
Town of Foxborough, MA**

McCabe Enterprises Team